

# SHERIF RATEB

VISUAL DESIGNER

WWW.SHERIFRATEB.COM



## ABOUT ME

Senior designer with passion for everything *Visual*. My passion for color and design has led me to the career path I chose today. Always ready for any challenge. I like playing a key role in my team's Success. Looking to find a place where I can sharpen my tools and put my skills into good use.



## CONTACT

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## SKILLS

ADOBE CREATIVE SUITE,  
C4D, 3DS MAX, MAYA,  
UI/UX, FIGMA, PREMIERE PRO,  
AE, PS, AI, CANVA, ANIMATE,  
MICROSOFT OFFICE,  
WACOM CINTIQ



## EXPERIENCES

VISUAL DESIGNER  
01/2022 - CURRENT

### GROWDOC APP

Contracted to design and launch the GrowDoc *website and App*. Acting as the main consultant for the brand's Visual identity.

VISUAL DESIGNER  
04/2021 - 12/2021

### THE BABY GARAGE

Recruited as the Lead designer. Built *company image* that resonates with their wide audience. Designed their e-commerce platform interface.

SENIOR DESIGNER  
04/2020 - 11/2020

### MIENTA

Responsible for packaging designs and on ground events visualization. Worked on company image and was responsible for *leading packaging re-branding*.

LEAD DESIGNER  
04/2019 - 04/2020

### FORTITUDE ADVERTISING

Head of Creative team. *Trained my team for success* and exceeded all milestones. Helped transform the company from a startup into a reputable agency.

EXHIBITION  
DESIGNER  
11/2018 - 02/2019

### J. WALTER THOMPSON

Interned as a 3D designer for exhibition and stand designs. *Directed major projects* from day one. Built strong relations in the industry.

MOTION DESIGNER  
06/2016 - 07/2017

### MORRO IMAGES

Trained and got hands-on experience at an industry leading Motion Capture Studio.



## EDUCATION

GOOGLE  
11/21 - PRESENT

UX DESIGN PROFESSIONAL CERTIFICATE  
7 Course certificate.

BROCK UNIVERSITY  
,CANADA  
2013 - 2018

### INTERACTIVE ARTS AND SCIENCE

Program focused on relation between *Design principles and interactive design*.



## AWARDS

### CAIRO DESIGNATHON - 2020

My product "COT-X" won **3rd place** award at the international design marathon. It has been featured in multiple design magazines and news stories.

### LEVEL-UP 17 - TORONTO

Graduation Project won **people's choice** award for Ontario Province students awards show.